



NOTES and AGENDA

East Contra Costa Subbasin – GSP Communication and Outreach Committee

When: Mon. June 17, 2019, 10:00 a.m. to 11:00 a.m.

Where: Conference Call: 530-207-5787, 8468-0993 #

Attendees: Tracy Shearer, Nick Janes, Aaron Trott, Dan Muelrath, Jill Mosley, Ryan Hernandez, Paul Seger, Bill Brewster, Vicki Kretsinger, Debbie Cannon

Summary

1. Postcards to landowners in unincorporated ECC Subbasin—CCC has developed a list of about 3,200 landowners to receive GSP information and how to participate. Draft language for the postcard will be sent this week for all GSAs to review.
2. DWD is working to develop a list of wells owners in the City of Oakley that can receive the ECC GSP information postcard in the future.
3. The ECC Communications Plan will be posted on the ECC website.
4. A utility bill insert with a link to the GSP website will be sent out by DWD, TODB, Brentwood and Antioch. Dates are to be coordinated by all parties.
5. DACs/EDAs messaging—Jill is not aware of IRWM outreach to this sector. Ryan will consult with the CCC census group that may help provide a list of contacts.
6. City of Antioch: One well has been identified and may be added to the CASGEM program. The City will continue to look for more wells. Antioch will send out the same message that is developed for CCC to the domestic well owners in the City.
7. CCWD/website-- the ECC GSP website is up and running (<https://www.eccc-irwm.org/about-sgma>), please send edits to Jill. Each GSAs contact information will be added to the website. Logos for the 8-agencies will be added to the header of the four ECC GSP pages.
8. Bill Brewster, DWR update:
 - a. Basin Prioritization will be finalized this summer
 - b. Prop 68 funding applications will be submitted in September and awarded in the winter
 - c. GSAs will need to update information on the SGMA portal to include the new ECC Subbasin name
 - d. DWR is working on transferring monitoring data upload from CASGEM to SGMA. This system is expected to be available in 2020 and is headed by Steven Springhorn, DWR.
9. ECC GSA Information on the SGMA portal
 - a. How will the MOU and GSA Resolutions be updated with the new Subbasin name? GSAs may consult attorney.
 - b. Do GSAs have new GSA boundaries that need to be included in the updated GSA maps for the website (e.g., DWD/CCC and ECCID/Brentwood)?
 - c. Ryan will create new maps for each GSA to upload

Agenda

#	Item	Presenter
1.	<p>GSP Outreach & Communication:</p> <p>Update on Outreach for ECC GSAs:</p> <ul style="list-style-type: none"> • Emails/postcards to unincorporated ECC Subbasin to inform about GSP, give website for more info, and invite to join interested parties list. • Utility bill inserts 2x/year—who (DWD, TODB, Cities) Content: link to website for additional information. When is best time? • DACs and EDAs: message to this sector is best served by use of surrogates and trusted messengers. Align with IRWM activities (Jill?). • Antioch pumpers email outreach? • Spanish Language information—post to website, LSCE provide link(s) • Website: <ul style="list-style-type: none"> ○ updated 6/11/2019 https://www.eccc-irwm.org/about-sgma. ○ Is there a way to track website traffic? ○ Communications document noted that contact information for each GSA (name, email, phone) is to be added. OK to add to line by link to GSA website? or is link to GSA website sufficient? ○ Move “add name to email list” to first page? ○ If have additional questions can those be included in “Mailing List” email to Ryan? • Public meetings attended by GSAs—Quarterly, GSAs will provide to LSCE a list of GSA visits to existing group venues (Rotary Club, Lions club, chamber of Commerce, Industry Association of CCC, Community fairs) where GSP efforts are discussed presented. 	<p>Ryan</p> <p>DWD, TODB, City Jill Antioch Debbie</p> <p>Jill</p> <p>All</p> <p>All</p>
2.	<p>Other Project Updates</p> <ul style="list-style-type: none"> • Bill Brewster provide DWR updates • Prop 68 Application (due September/October?) Cost Share: Attached DAC/SDAC/EDA map for ECC Subbasin qualifies for 15% cost share of total project costs Letters of Support: <ul style="list-style-type: none"> ○ All GSAs and CCWD, ○ Adjacent basins (Solano, Eastern San Joaquin, Tracy, Pittsburg Plain) ○ DAC/SDAC/EDAs (e.g., City of Antioch, Diane Burgis CCC County Supervisor, Environmental Justice, Self Help Enterprises, other?) • The initial Prop 1 invoice was resubmitted on 6/10/2019. The first Q 2019 invoice needs to be submitted soon. • The GSP Initial Notification for the ECC Subbasin was uploaded on 6/11/2019. • SGMA portal is ready for GSA updated information related to the new ECC Subbasin to be uploaded. • Next meeting September 2019. 	

Attachment: Map of DAC/SDAC/EDAs

ACTION ITEMS June 2019:

ITEM	OWNER	DUE
1. Update website	Jill/CCWD	
2. Emails/postcards to unincorporated ECC Subbasin landowners to provide info about GSP, give website link and give instructions on how to be added to interested parties list.	Ryan/CCC	
3. A) LSCE draft utility bill message (e.g., link to ECC GSP website). B) Prepare FAQ sheet for review by GSAs (add to website and have for handouts. (April) C) Set up webshare site for all GSA materials	LSCE	A: B: C:
4. Request list from Farm Bureau to add to ECC GSP interested parties list and inquire about include GSP info in the FB flier		
5. 4. GSAs provide meetings attended where GSP information was relayed. Either upload to webshare site or email to LSCE to enter. All Monthly//quarterly?	All	Quarterly